



SPONSORSHIP OPPORTUNITIES:

The West Virginia Land Trust has partnered with the Mon River Trails Conservancy for the third year to celebrate the Blue Jean Ball – a party for greenspace! The purpose of the event is to raise awareness and funds to support the land protection of public recreational greenspace in the Mon Valley.

Please consider sponsoring our event. By sponsoring this event, you will help cover the overhead costs of the event, to ensure 100% of ticket proceeds are awarded towards the greenspace project. In exchange for your sponsorship, you will receive:

Calvin Klein Sponsor - \$1,000

- Up to 8 tickets to attend the event
- Your business will be listed on the invitation and all pre-event materials
- Your business will be listed on all marketing materials (including: our website, e-blasts, social media, additional advertising, flyers, etc.)
- Your business will be listed on sponsorship signage at the event
- We will display business cards/brochures/flyers at the event, for distribution

Levi Sponsor - \$500

- Up to 4 tickets to attend the event
- Your business will be listed on all electronic marketing materials (including: our website, e-blasts, social media, etc.)
- Your business will be listed on sponsorship signage at the event
- We will display business cards/brochures/flyers at the event, for distribution

Wrangler Sponsor - \$250

- Up to 2 tickets to attend the event
- Your business will be listed on sponsorship signage at the event

Questions? Please contact Jessica Spatafore at (304) 413-0945 or email Jessica@wvlandtrust.org.



March 3, 2018

SPONSORSHIP COMMITMENT FORM

Circle Level of Sponsorship: \$1,000 \$500 \$250

Sponsor Name: _____

Name of Contact: _____

Title: _____ Date: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please make checks payable to West Virginia Land Trust and return to:

West Virginia Land Trust
Attn: Jessica Spatafore
PO Box 304
Morgantown, WV 26507

Or email commitment to: Jessica@wvlandtrust.org